

Mutual Respect

Core Concept:

- Treat others as you want to be treated
- Respect for each other
- Working together



Mutual Respect in Business:

- Within Business respect is required at all times, but especially during group activities when hearing others' views and methodologies is an essential aspect. Regular group work is incorporated throughout the course

The Rule of Law

Core Concept:

- Understanding rules and why they are important
- Following rules to develop order

The Rule of Law in Business:

- Strategic Business decisions are influenced by UK law and Businesses must ensure they work within frameworks to flourish and maintain competitive
- Legal issues are covered in many topics across Key stage 4 and 5, including Health and Safety, Consumer Rights, intellectual property such as patents and copyrights, Employee Rights, as well as liability of business owners, taxation and the procedures for setting up a business
- KS4 students take part in the £10 Challenge, it is essential that they further apply their knowledge when forming their own business



British Values in Business

Tolerance of Different Faiths and Beliefs



Core Concept:

- Learning about different faiths and cultures
- Listen to other viewpoints
- Learning about diversity

Tolerance of Different Faiths and Beliefs in Business :

- Businesses must respect people with different views and beliefs and adapt products/services for different people leading to a unique selling point (USP)
- Main areas covered within topics such as;
- The Equality Act within Recruitment and Selection
- Corporate Social Responsibility/Corporate Culture
- Market Segmentation
- Operating internationally

Democracy



Core Concept:

- Making decisions together
- The right to an opinion/voice

Democracy in Business:

An important factor in the external environment of Businesses

- Covering topics such as International Trade barriers, election of trade union officials and AGMs, will develop students' understandings of the value of democracy, i.e. the ruling majority
- Brexit is covered in detail and the impact on the UK economy as a result of it

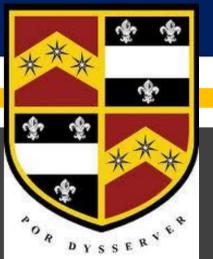
Individual Liberty

Core Concept:

- Freedom of speech for all
- The right to make our own choices

Individual Liberty in Business:

- For markets to operate efficiently, individuals must be free to work wherever they choose and where their skills are best utilised
- Having the freedom to make our own choices relates to topics such as the right to join a trade union, pressure groups, flexible working arrangements, business ethics, and codes of practise



British Values